

West Volusia-Daytona Beach
Report to Merger Committee
August 14, 2007

Sub-Committee: Membership and Program

Date: 8/14/07

Benefits of Merger

Merging of the two Association is most beneficial to the local member. Many individual members have expressed the desire to be able to use all of the YMCA's across Volusia County. The Associations have already agreed to provide reciprocal memberships beginning in January 2008. It was felt that the local member is not aware of the governance structure of the YMCA. They are interested in a quality product at a reasonable price. A merger could provide better service, more programs and a reasonable price.

Areas the sub-committee reviewed.

We compared membership structure and fees and were surprised to discover that we have the same membership categories; this was thought to be unusual given the variety of structure YMCA's have developed over the country. Membership fees were slightly different with Daytona Beach being higher. West Volusia reported that they planned an increase in the fall that would get the rates very close in price.

We did a program analysis of all programs being provided by both Associations as compared to all program offered by the YUSA. We discovered very little difference and some benefit is sharing program resources.

Key Issues

The Sub-Committee identified no key issue.

Directions on other identified areas of concern

The sub-committee looks forward to a discussion of corporate membership and program fee structure during the Due Diligence phase.

Recommendation on Letter of Intent

The Membership and Program Sub-Committee recommends that we move forward with the formal Letter of Intent.